

## **Application Data Sheet**

### **Application Information**

Application number::

Filing Date::

Application Type:: Regular

Subject Matter:: Utility

Title:: OPT-IN/OPT-OUT IN LOYALTY SYSTEM

Attorney Docket Number:: 16222U-011310US

Request for Early Publication:: No

Request for Non-Publication:: Yes

Suggested Drawing Figure::

Total Drawing Sheets:: 5

Small Entity?:: No

Petition included?:: No

Secrecy Order in Parent Appl.: No

### **Applicant Information**

Applicant Authority Type:: Inventor

Primary Citizenship Country:: US

Status:: Full Capacity

Given Name:: Paul

Middle Name::

Family Name:: Spaeth

City of Residence:: Half Moon Bay

State or Province of Residence:: CA

Country of Residence:: US

Street of Mailing Address:: 233 Eagle Trace Drive

City of Mailing Address:: Half Moon Bay

State or Province of mailing address:: CA

Country of mailing address:: US  
Postal or Zip Code of mailing address:: 94019

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Bryan  
Middle Name::  
Family Name:: Shimko  
City of Residence:: Scottsdale  
State or Province of Residence:: AZ  
Country of Residence:: US  
Street of Mailing Address:: 24138 North 76th Place  
City of Mailing Address:: Scottsdale  
State or Province of mailing address:: AZ  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 85255

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: France  
Status:: Full Capacity  
Given Name:: Philippe  
Middle Name::  
Family Name:: Levy  
City of Residence:: Belmont  
State or Province of Residence:: CA  
Country of Residence:: US  
Street of Mailing Address:: 2703 Sequoia Way  
City of Mailing Address:: Belmont  
State or Province of mailing address:: CA  
Country of mailing address:: US

Postal or Zip Code of mailing address:: 94002

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Liz  
Middle Name::  
Family Name:: Toibero  
City of Residence:: Laurel  
State or Province of Residence:: MD  
Country of Residence:: US  
Street of Mailing Address:: 10324 Stansfield Road  
City of Mailing Address:: Laurel  
State or Province of mailing address:: MD  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 20723

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Australia  
Status:: Full Capacity  
Given Name:: Benjamin  
Middle Name::  
Family Name:: Garton  
City of Residence:: Detroit  
State or Province of Residence:: MI  
Country of Residence:: US  
Street of Mailing Address:: 2711 E. Jefferson Street  
City of Mailing Address:: Detroit  
State or Province of mailing address:: MI  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 48207

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Marc  
Middle Name::  
Family Name:: Black  
City of Residence:: St. Paul  
State or Province of Residence:: MN  
Country of Residence:: US  
Street of Mailing Address:: 1877 Yorkshire Avenue  
City of Mailing Address:: St. Paul  
State or Province of mailing address:: MN  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 55116

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Michael  
Middle Name::  
Family Name:: Salters  
City of Residence:: Plymouth  
State or Province of Residence:: MN  
Country of Residence:: US  
Street of Mailing Address:: 5446 Vinewood Lane  
City of Mailing Address:: Plymouth  
State or Province of mailing address:: MN  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 55442

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: James  
Middle Name::  
Family Name:: Mazour  
City of Residence:: St. Louis Park  
State or Province of Residence:: MN  
Country of Residence:: US  
Street of Mailing Address:: 8931 Minnehaha Circle North  
City of Mailing Address:: St. Louis Park  
State or Province of mailing address:: MN  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 55426

#### **Correspondence Information**

Correspondence Customer Number:: 20350

#### **Representative Information**

Representative Customer Number::

#### **Domestic Priority Information**

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	60/410,643	09/13/02

#### **Foreign Priority Information**

Country::	Application number::	Filing Date::
-----------	----------------------	---------------

#### **Assignee Information**

Assignee Name:: Visa U.S.A., Inc.

Street of mailing address:: 123 Mission Street  
City of mailing address:: San Francisco  
State or Province of mailing address:: CA  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 94105